



MARKET INTELLIGENCE LEADERS
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KLAS Klarification[®]

Re: NovaPACS

This notification is a clarification or correction of the public use of KLAS data where the use of KLAS data was unclear, partial or incorrect.

Today's Date: July 6, 2006

Who: NovaRad

What: NovaPACS

When: 1. 2005 Printing of Brochure
2. Nov/Dec 2005 Ad

Where: 1. NovaRad marketing brochure
2. Imaging Technology News

Data Claim:

1. The marketing brochure states that NovaPACS is "Top rated by KLAS".
2. The RSNA ad states that NovaPACS was the highest rated in "Avoids nickel and diming" and "A fair contract."

Data Klarification:

The data claim lacks specificity regarding NovaPACS' overall rating and scores.

Data Restatement:

1. *NovaPACS was rated 3rd in the 2005 Community Hospital PACS report.*
2. *NovaRAD tied for the highest score in "Avoids nickel and diming" and "A fair contract" in KLAS' 2004 PACS Community and Diagnostic Imaging Center report.*